

THE BOARD OF DIRECTORS OF THE COUNCIL FOR ECONOMIC EDUCATION
CORDIALLY INVITES YOU TO THE



2 0 0 9
VISIONARY
AWARDS

Honoring Champions of Economic Empowerment

THURSDAY
OCTOBER 29, 2009

6:30 PM COCKTAIL RECEPTION
7:30 PM DINNER AND PROGRAM

AT THE ST. REGIS HOTEL
NEW YORK, NY

MISTRESS OF CEREMONIES

SHARON EPPERSON

Personal Finance Reporter, CNBC

BENEFIT CHAIR

CRAIG DONOHUE

CEO of the CME Group, Inc.

HONORING

ROGER FERGUSON

President and Chief Executive Officer of TIAA-CREF
and member of President Obama's Economic Recovery
Advisory Board

SUZE ORMAN

Two-time Emmy Award-winning television host, author
of nine consecutive New York Times bestselling books,
magazine and online columnist, writer/producer, one of
the top motivational speakers in the world today, and twice
named as one of *Time Magazine's* TIME 100

CHARLES SCHWAB

Founder and Chairman of the Board of The Charles Schwab
Corporation and Chairman of the President's Advisory
Council on Financial Literacy

GARY STERN

President and Chief Executive Officer of The Federal Reserve
Bank of Minneapolis and member of the Council for
Economic Education's Board of Directors

ABOUT THE COUNCIL FOR ECONOMIC EDUCATION

The Council for Economic Education envisions a world in which people are empowered through economic and financial literacy to make informed and responsible choices throughout their lives as consumers, savers, investors, workers, citizens, and participants in the global economy. The mission of the Council for Economic Education is two-fold: To advocate for better and greater school-based economic and personal finance education at the K-12 level; and to educate students, primarily through well-prepared teachers, with our high quality programs that help young people achieve economic and financial literacy.

To that end, the Council offers a comprehensive, best-in-class K-12 economic and personal finance education program that consists of teaching resources across the curriculum, professional development programs for teachers, and nationally-normed assessment instruments. Each year the Council's programs reach more than 150,000 K-12 teachers and over 15 million students in the United States and in more than 30 other countries. These programs are delivered through a diversified system: directly from the Council, through a network of affiliated state Councils and university-based Centers for Economic Education, and through other partner organizations.

**For further information, please contact Chip Parker at (212) 730-5659 or
email: cparker@councilforeconed.org**

PLEASE COMPLETE AND RETURN VIA FAX OR MAIL

YES! I AM PROUD TO PARTICIPATE AT THE FOLLOWING LEVEL (PLEASE CHECK ONE):

PLATINUM \$50,000

includes: two prime table placements for 20 guests (10 guests per table); host recognition at the cocktail reception from 6:30-7:30pm; corporate logo and name placement on all event materials; full page program advertisement; photos with honorees and special guests.

GOLD \$25,000

includes: prime table placement for 10 guests; corporate logo and name placement on all event materials; half page program advertisement; photos with honorees and special guests.

SILVER \$10,000

includes: preferred table placement for 10 guests; corporate logo and name placement on all event materials; photos with honorees and special guests.

\$5,000 full page program advertisement

\$2,500 half page program advertisement

\$1,000 Please reserve _____ individual seats at \$1,000 per person

I CANNOT ATTEND THIS YEAR BUT PLEASE ACCEPT A GIFT IN THE AMOUNT OF \$_____ IN SUPPORT OF THE COUNCIL FOR ECONOMIC EDUCATION

ENCLOSED IS MY CHECK IN THE AMOUNT OF \$_____

(please make checks payable to COUNCIL FOR ECONOMIC EDUCATION)

PLEASE CHARGE MY CREDIT CARD: Amount \$_____

Card # _____ Expiration date _____

Signature _____

PLEASE BILL ME FOR \$_____

Name (as listed in the program) _____

Company _____

Address _____

City _____ State _____ Zip _____

Tel _____ Fax _____ E-mail _____

PLEASE MAIL OR FAX TO:

2009 VISIONARY AWARDS DINNER
Council for Economic Education
Development Office
122 East 42nd Street, Suite 2600
New York, New York 10168
Tel 212.730.5659 • Fax 212.730.1793

Contributions are tax-deductible to the extent allowed by law

- The fair market value of each table is \$2,000
- The fair market value of each ticket is \$200

For a copy of our latest financial report please write to the NYS Charities Registration Office, Albany, NY 12231-0001

EVENT MANAGEMENT PROVIDED BY GOURMET ADVISORY