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Enter the Election Video Contest to Win \$500!

CEE has launched a video contest: "What Should the Next President do to Improve the Economy?"

Everyone's got an opinion, and CEE wants to hear from our nation's students! This election season, CEE is holding a video contest asking students in kindergarten through 12th grade, via their teachers, for the best economic advice they can give our next President. Teachers will record one student, or a group of students, answering the question "What Should the Next President do to Improve the Economy?" CEE is a bipartisan nonprofit, so videos should not address any presidential candidate by name.

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One winner will be chosen by CEE Facebook fans ("Viewers' Choice") and at least one winner will be chosen by one or more economists selected as judges by CEE ("Economists' Choice"). Prizes include a \$500 American Express gift card for each teacher winner, and \$25 iTunes gift cards for the student(s) featured in the winning videos.

Video Submission Period

Opens: Wednesday, September 12, 2012, 9:00 a.m. EST *Closes:* Tuesday, October 2, 2012, 11:59 p.m. EST

<u>Public Voting Period</u> Starts: Wednesday, October 3, 2012, 9:00 a.m. EST *Ends:* Thursday, October 18, 2012, 11:59 p.m. EST

Free Lessons: The Economics of Elections

CEE is pleased to offer five free lessons to teach the economics of elections during the 2012 election season. These classroom lessons for middle and high school provide a structure for teachers to communicate to their students that many factors affect the outcomes of elections, including margin of error, economic conditions and the costs and benefits of voting. The lessons are hosted on EconEdLink, and are available to everyone.

Free Webinar for Teachers on September 26 at 3pm EST

In conjunction with the free lessons and downloadable visuals for teachers, CEE will host a webinar on September 26 for teachers, demonstrating how you can readily implement these lessons in the classroom. RSVP for the webinar here.

October 5–6: 51st Annual Financial Literacy and Economic Education Conference

Registration is open for the 51st Annual Financial Literacy and Economic Education Conference! This year's conference is October 5-6 in Kansas City, MO. We have hundreds of K-12 educators, university professors, economists and exhibitors joining us this year to focus on financial literacy, the Common Core, online games and integrating personal finance into the social studies.

Who should attend?

- K-12 teachers in Social Studies, Economics, Mathematics, Business and Entrepreneurship
- Curriculum Developers, Superintendents, Principals and Assistant Principals
- All educators working in the fields of financial literacy and/or economic education

Why you should join us in Kansas City:

- Learn about the latest in curriculum development, teaching strategies, new programs and best practices.
- Get introduced to new products and lesson plans, including the revised Advanced Placement Economics curriculum, the Personal Finance Standards, and *Learning, Earning and Investing for a New Generation*.
- Network with colleagues from across the country. Share tips, tricks and resources with attendees you see every year or meet someone new!

CEE is pleased to introduce the fourth edition of Advanced Placement Economics. In the years since its first publication, AP Economics has become the go-to guide for helping teachers to prepare their students for the AP Microeconomics and Macroeconomics Exams administered by the College Board. We are proud of this accomplishment and believe that this current edition will continue to uphold the high standards set by its predecessors.

With the 4th edition, CEE continues to provide teachers with the highest quality economic content and pedagogy for preparing students for success on the AP exams.



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Some changes include paring down content for better emphasis of essential AP economics concepts; revising lessons to utilize contemporary examples; and most importantly, addressing the current state of the test with the addition of new content. In addition, you will see some reorganization of the material in response to teacher feedback. By dividing the macroeconomics and microeconomics teacher's manuals into two separate entities and compartmentalizing various elements, such as student activities solutions and sample multiple-choice question answer keys, the materials provide a more intuitive structure and easier navigation of content.

Buy your copy today.

Teaching the News

Use these current events to teach the news in your classroom. Following each article you'll find several related resources from EconEdLink.org for teaching the underlying economics and personal finance concepts.

Trade Gap in U.S. Widens as Exports Start to Wane: Economy

The U.S. trade deficit widened in July for the first time in four months as the global

economic slowdown took a toll on American exports. Learn more...

Free Professional Development

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CEE offers free professional development at the National Center for Economic and Financial Education for K-12 educators who teach economics, personal finance, social studies, business and entrepreneurship.

Join fellow teachers in New York City this fall to discover new lesson plans, teaching techniques and emerging technology tools to make the classroom an engaging place for your students.





This fall, we're featuring:

- Entrepreneurship Economics: Lessons, Videos, and Real World Scenarios
- Integrating Ethical Foundations of Economics with Past U.S Financial Crises
- The AP Economics Book: Changes, Updates and Ways to Improve AP Micro and Macro Scores
- Virtual Economics for Teachers and Students for Common Core Integration
- Teaching Debt, Budget & Deficit Through History, Civics & Economics Courses

Don't have a trip planned to New York? Contact your local CEE affiliate for workshop opportunities near you. CEE and its network of affiliates host hundreds of professional development opportunities each year.



Benefits of Becoming a GATE Member

- 20% Discount on CEE materials.
- Save \$100 off the registration fee for The Annual Financial Literacy and Economic Education Conference.
- Regular updates on CEE products and services.
- Opportunity to connect with other economics and personal finance educators to share ideas, get tips about resources and other important topics.

GATE members are invited to participate in peer discussion groups and research studies regarding important financial literacy and economic education issues.

Contact

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