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# Reduced prices on some of CEE's best teacher resources

Looking for economic and personal finance lesson plans for your K–12 classroom? The Council for Economic Education (CEE) has reduced prices on many of our teacher resources. Search the website for reduced prices on elementary, middle and high school resources.

Designed for teachers, curriculum directors and educational trainers, every lesson uses activities, simulations, multimedia content and background readings to give your students an applied, hands-on experience with economics and personal finance principles.



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# 2013 National Economics Challenge updates

The 13th Annual National Economics Challenge Rules and Eligibility are now available.



CEE created the Challenge in 2000 to promote student interest in economics, reinforce classroom instruction, advance academics and school spirit and reward scholarship. We hope you and your students will join the competition this year.

Finalist teams receive an all-expense-paid trip to New York City to compete in the National Final in May 2013—and it could be you! Watch these videos created by last year's National Finalist teams and see why they love the Challenge.

# Featured resource: Advanced Placement Economics, 4th edition

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AP Economics is the go-to guide for helping teachers to prepare their students for the AP Microeconomics and Macroeconomics Exams administered by the College Board. With the 4th edition, CEE continues to provide teachers with the highest quality economic content and pedagogy for preparing students for success on the AP exams.

The AP Economics resources are divided into 4 books:

- AP Macroeconomics Teacher Resource Manual \$34.95
- AP Macroeconomics Student Resource Manual \$24.95
- AP Microeconomics Teacher Resource Manual \$34.95
- AP Microeconomics Student Resource Manual \$24.95

Separate books for Micro and Macro allow you to use only what you teach, or buy the Teacher Package that includes one of each Macro and Micro Teacher resource Manuals for \$64.95. Teacher Resource Manuals provide unit overviews, lesson plans, objectives, teacher alerts and bell ringer activities to jump-start each class.

Buy your classroom copies today, and help your students prepare for the college-level introductory course in economics.

# **Personal Finance Program for Young Learners**

CEE has partnered with ING DIRECT to pilot a personal finance after-school program for elementary school students focusing on effective decision-making and the development of crucial life skills.



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This financial literacy program, a complete curriculum designed specifically for after school/out of school, is structured as 12 units to be taught over the course of two to four months.

The program will help young students understand concepts such as the basics of banking and credit, the cost to run a family and the importance of cost-benefit analysis in making purchases. This financial literacy program can be brought directly to other communities throughout the United States.

Watch our video trailer of the program and download the free lesson manual.

### Use EconEdLink for free classroom lessons

EconEdLink is the leading online source for classroom-tested, Internet-based economic and personal finance lesson materials for K-12 teachers and their students. With more than 1,000 free lessons, videos, interactive and visual supplements, educators can search classroom materials by grade level, concept, state standard and format. Sign up for free and receive monthly updates on new lessons, classroom tools and education updates.

## 2012 McGraw-Hill Teaching Champions

At the 2012 Visionary Awards, CEE honored three teachers with the **2012 McGraw-Hill Teaching Champion Award** for excellence in the field of K-12 economics and personal finance education: **Edward Alvarez**, Assistant Principal at Thomas A. Edison Career Technical Education High School, Jamaica, Queens, NY; **Frederick C. Cotterell**, Board Director of the New Jersey Council for the Social Studies (NJCSS); and **Arlene L. Gardner**, President of NJCSS.



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View photos from the event here.

# Give a year-end donation today

Help us make economic and personal finance education a priority in our nation's schools by giving a year-end donation today.

The educational programs coordinated by CEE would not be possible without the generous contributions we receive from individuals like you. We hope you'll make a donation to CEE so we can continue to support the important work you do.

## Save the Date: October 3-5, 2013



Thanks to our teachers, affiliates and sponsors, the 51st Annual Financial Literacy and Economic Education Conference was a great success with more than 500 educators, industry thought-leaders and Federal Reserve partners convening to address the most important issues in financial and economic education. Importantly, over 240 K–12 teachers from 38 states attended, many on scholarships provided by CEE.

**Save the Date**: The 52nd Annual Conference is October 3–5, 2013 at the Baltimore Marriott Waterfront in Baltimore, MD.

Stay tuned for the Request for Proposals—we're looking for the best K–12 professional development workshops and presentations.

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