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52ND ANNUAL FINANCIAL LITERACY AND ECONOMIC EDUCATION CONFERENCE

OCTOBER 3-5, 2013 | BALTIMORE MARRIOTT WATERFRONT | BALTIMORE, MARYLAND



CEE Annual Conference - Top 5 Reasons to Attend

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Attend the [52nd Annual Financial Literacy and Economic Education Conference](#) in Baltimore, MD, October 3–5, 2013 to keep abreast of the cutting-edge economics and personal finance topics impacting K–12 educators today!

Top 5 Reasons to Register

1. Outstanding [networking](#) opportunities – meet with other teachers and learn how they're tackling the challenges of economic education and financial literacy to K-12 students.
2. CEE [sessions and workshops](#) (more than 150 to choose from!) provide actionable tactics that will help you drive financial literacy in the classroom.
3. Hear from knowledgeable expert [speakers](#) with proven track records of delivering valuable insight and advice.
4. Get certificates of completion that may be applied toward CEU requirements.
5. Affordable [registration](#) fee includes all program sessions, pre-conference workshops, Awards Dinner and reception, and Teacher's Luncheon.

Special Conference Hotel Rate—Act Now!

CEE has reserved a block of rooms at the Baltimore Marriott Waterfront Hotel. The special conference rate is available until September 18. [Click here](#) for reservation details.

AP Economics Teacher Bundle - Save \$10

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New 4th Edition Teacher's Manuals

- more comprehensive 4th edition includes changes to the course outlines and tests since the last edition
- revised lesson plans with up-to-date examples
- macroeconomics and microeconomics separated providing a more intuitive structure and easier navigation of content
- [free downloads](#) of all visuals available

For a limited time, CEE is offering a special discount on the *AP Economics 4th Ed. Teacher Manuals* two book set. [Order](#) by September 30th and use coupon code **APTM2** to **SAVE \$10**.



New CEE Tool Helps Educators Align Lessons with Common Core State Standards

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CEE has created a [new tool](#) to help K–12 educators align lessons with the widely-adopted Common Core State Standards (CCSS). The standards have been adopted by 47 states since 2010 and are part of a larger initiative to unify varied state curricula.

The CEE tool is designed to make it easy for educators to find lessons in mathematics and English language arts (ELA) that correlate to a specific standard in the CCSS. The tool aligns 77 mathematics lessons and 354 ELS lessons to the CCSS.

[Click here](#) to search our lessons and the applicable standards.



Join the 11,000+ teachers registered for Gen i Revolution

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Give your high school students the chance to learn important personal finance skills in an engaging way with [Gen i Revolution](#)—a FREE suite of interactive online games!

[Click here](#) for video demos including an overview of the game along with player's guide and mission guide.

Registration is fast and easy and FREE. [Sign up](#) today!



This Day in History

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The [Calendar of Historical Events](#) provides 365 days-worth of historical facts and interesting developments in personal finance and economics. See what happened on this day in history, and use the related lessons in your classroom.

September 5, 1882

Union Leaders Get Their "Labor Day"

Labor Day, now a well-known holiday observed throughout the business world, began literally as a day to honor laborers.

September 6, 1900

Speedy Electric Car Hits The Track

In 1900, long before the days of the modern hybrid vehicles, Andrew Riker's electric car set a speed record on a five-mile track in Rhode Island.

September 7, 1997

Get Rich Quick Stays Rich

The *Millionaire Next Door*, a guide on how to become rich in the American economic system continues its run at the top slot on the New York Times Business Best Seller list.

Math and the Real World, Training of Writers Program - Applications Due September 17

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The Council for Economic Education is seeking dynamic math, economic and personal finance educators to participate in the [CEE Math and the Real World, Training of Writers](#) program.

The program is scheduled to take place in St Louis, MO., **December 11–15, 2013**. Participants will be expected to engage in intensive writing activities before, during, and after the workshop and will be required to field-test the lesson they develop in local classrooms. The program requires a commitment to complete lesson writing assignments and field testing between November 2013 and June 2014.

[Click here](#) for program overview and application form..

PwC-KWHS Seminar for High School Educators on Business and Financial Responsibility – Registration Open!

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[PwC US](#) and [Knowledge@Wharton High School \(KWHS\)](#) announced that registration is open for the third [PwC-KWHS Seminar for High School Educators on Business and Financial Responsibility](#). The professional-development opportunity targeting educators, principals, administrators and superintendents from the eastern United States, will be held at the Wharton School of the University of Pennsylvania, Oct. 25–27. Educators interested in applying may do so through the [online application process](#).

Contact

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