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## 52ND ANNUAL FINANCIAL LITERACY AND ECONOMIC EDUCATION CONFERENCE

OCTOBER 3-5, 2013 | BALTIMORE MARRIOTT WATERFRONT | BALTIMORE, MARYLAND



### CEE Annual Conference Begins Tomorrow

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#### The 52nd Annual Financial Literacy and Economic Education Conference in Baltimore, MD, October 3–5, 2013 begins in 24 hours

Over 500 educators, industry thought-leaders and Federal Reserve partners from around the country are expected to attend the conference. Participants will come together to address the most important issues, trends and challenges in financial and economic education. The event is made possible by the generous sponsorship of Wells Fargo (Lead Sponsor), Bank of America (Teacher Champion), Western Union and Ally (Teacher Leader Supporters), Discover and T.Rowe Price (Bronze Sponsors), and the Maryland Council on Economic Education and NAEF.

#### Follow the Conference #CEEConf13

Follow us on Twitter [@council4econed](#) and look for post conference news.

### AP Economics Teacher Bundle

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#### New 4th Edition Teacher's Manuals

- more comprehensive 4th edition includes changes to the course outlines and tests since the last edition
- revised lesson plans with up-to-date examples
- macroeconomics and microeconomics separated providing a more intuitive structure and easier navigation of content
- [free downloads](#) of all visuals available

Order today!



### The Competition Begins - 2014 National Economics Challenge Coming Soon!

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CEE's National Economics Challenge will soon be heating up for next year. The competition begins this fall. Teams and coaches should check with their [local council or center](#) for specific start dates in their state. Competitions are held at the State, National Semi-Final, and National Final levels in the Adam Smith Division (for AP and IB Economics students) and David Ricardo Division (for students who have only taken one economics course).



State Economics Challenge winners advance to the National Semi-Finals, from which the top 4 scoring teams and their coach, in each division, win an all-expenses paid trip to New York City to compete in the 2014 National Finals for a chance to take home a national title and \$1000 cash prize (totaling to \$20,000 in cash prizes). See all the excitement from the competition in our [2013 Economics Challenge Highlights video](#).

Last year over 10,000 students from across the country competed in the National Economics Challenge—will yours be among the competitors this year?

[Read more about the National Economics Challenge on our website.](#)

### CEE Tool Helps Educators Align Lessons with Common Core State Standards

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CEE has created a [new tool](#) to help K–12 educators align lessons with the widely-adopted Common Core State Standards (CCSS). The standards have been adopted by 47 states since 2010 and are part of a larger initiative to unify varied state curricula.

The CEE tool is designed to make it easy for educators to find lessons in mathematics and English language arts (ELA) that correlate to a specific standard in the CCSS. The tool aligns 77 mathematics lessons and 354 ELS lessons to the CCSS.

Click [here](#) to search our lessons and the applicable standards.



### Gen i Revolution is currently being used by teachers across EVERY state in the U.S.

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Give your high school students the chance to learn important personal finance skills in an engaging way with [Gen i Revolution](#)—a FREE suite of interactive online games!

[Click here](#) for video demos including an overview of the game along with player's guide and mission guide.



#### New Gen i Mini-Games Available

- **Gen i: Murktide Invasion.** A turn-based strategy game that pits you against the Murktide for territorial control using your mastery of financial literacy.
- **Gen i: Beyond the Mission.** A role-play strategy game whereby students give sound financial advice and identify the double agent.

Join the 11,000+ teachers registered for Gen i Revolution—[sign up](#) today!

Games funded with generous support from [H&R Block Dollar\\$ and Sense](#).

### This Day in History

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The [Calendar of Historical Events](#) provides 365 days-worth of historical facts and interesting developments in your classroom and economics. See what happened on this day in history, and use the related lessons in your classroom.

#### October 2, 1975

*W.T. Grant Files For Bankruptcy*

This day saw a once rich and successful retailer, W.T. Grant filing for bankruptcy. The company's downturn was started a decade earlier by management's new growth plan, which called for the opening of a bunch of new stores. At the time of the company's filing they were \$1 billion in debt.

#### October 3, 1776

*U.S. Takes Out First Loan*

Needing funds to finance the American Revolution, Congress approved a \$5 million dollar loan with a 4% interest rate. This was the first loan taken out by the fledgling nation.

#### October 4, 1931

*Time To Take Action*

President Herbert Hoover changed tactics on this day, going from a hands off approach to convening a meeting of 30 business professionals that would eventually result in the creation of the Reconstruction Finance Corporation. This agency funded institutions like banks and railroads.

### PwC-KWHS Seminar for High School Educators on Business and Financial Responsibility – Registration Open!

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PwC US and Knowledge@Wharton High School (KWHS) announced that registration is open for the third [PwC-KWHS Seminar for High School Educators on Business and Financial Responsibility](#). The professional-development opportunity targeting educators, principals, administrators and superintendents from the eastern United States, will be held at the Wharton School of the University of Pennsylvania, Oct. 25–27. Educators interested in applying may do so through the [online application process](#).

#### Contact

122 East 42nd Street, Suite  
2600  
New York, NY 10168  
**Phone:**  
212-730-7007  
1-800-338-1192

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