



April is Financial Literacy Month (FLM) and CEE continues to raise awareness for the importance of financial literacy education for K-12 teachers and students by providing events, teacher workshops, resources, free lessons and webinars for our educators.

Take advantage of the resources, training and events in your area and online to ensure your students learn what it means to be financially literate in the 21st century.

In This Issue:

- Enter our video contest for a chance to win \$1,000
- Save a bundle on CEE's best-sellers + 3 FREE DVDs with every order!
- Free lessons and videos to teach personal finance
- Financial Literacy Month training and events
- Teaching the News
- This Day in History
- NEW! National Standards for Financial Literacy
- Help CEE with a quick SURVEY
- 52nd Annual Financial Literacy and Economic Education Conference

Enter our video contest

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Calling all K-12 classroom teachers! Enter our [video contest](#) for a chance to win \$1,000. We want to know:

What is your most creative idea for implementing personal finance into the classroom?



We're looking for creative ideas from K-12 teachers on how you incorporate financial literacy concepts in the classroom. You should record yourself explaining or demonstrating (in 30 seconds or less!) a specific lesson or activity.

Need inspiration? [Watch CEE's Doug Young](#) as he uses the board game 'Look Out Wall Street!' to teach the bulls and bears of personal finance.

[Submit your video\(s\)](#) now through April 14 at 11:59pm EST. Public voting for entries begins Tuesday, April 16 at 9:00am EST and ends Monday, April 29 at 11:59pm EST.

The winners of the Viewers' Choice and CEE's Choice awards will each receive a \$1,000 American Express gift card and one complimentary registration (\$125 value) to [CEE's 52nd Annual Financial Literacy and Economic Education Conference](#) in Baltimore, MD in October.

Save a bundle on CEE's best-sellers + 3 FREE DVDs!

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We want you to have access to the best materials to teach your students the basics of personal finance, whether in a stand-alone course as a supplement in your current classes.

Now through April 30, we're offering 3-for-1 bundles for elementary, middle and high school, PLUS 3 FREE DVDs with every product order.

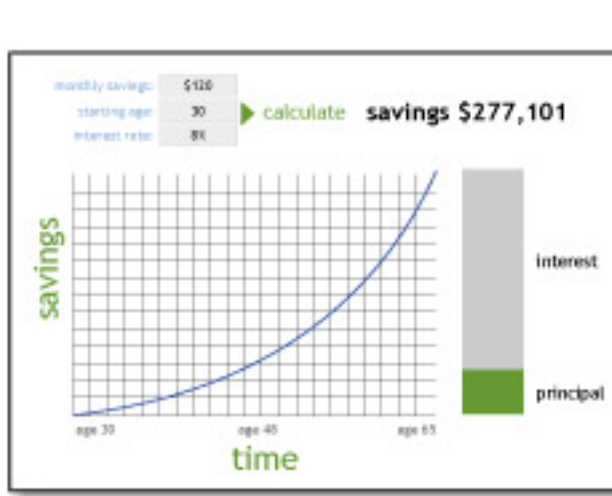
[Start shopping!](#)

Free lessons and videos to teach personal finance

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Many students learn better when information is presented in multiple formats. Use these [short videos](#) which explain key personal finance concepts. Included with each video is a 5-question quiz that checks students' understanding either before or after watching the video.

Don't have time to scour the internet for financial literacy lessons this month? EconEdLink has done the work for you. Visit the website for [personal finance lessons](#) for all grade levels. You can also search by key concept or state standard.



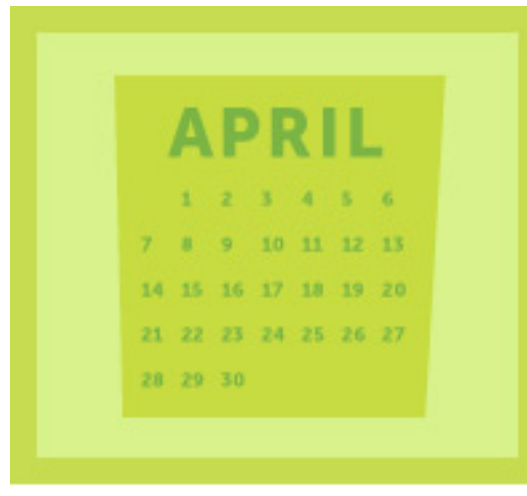
Financial Literacy Month training and events

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CEE will offer Financial Literacy Month training events across the country. If you are interested in free workshops at your local CEE affiliated Council or Center, search by state [here](#). For a list of free workshops in NYC, visit our [National Center for Economic and Financial Education](#).

You can register for upcoming webinars, and watch the archives, [here](#).

For a full list of CEE events, advocacy efforts and special announcements for FLM, check [our website](#).



Teaching the News

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Use these current events to teach the news in your classroom. Following each article you'll find several related resources for teaching the underlying economics and personal finance concepts.

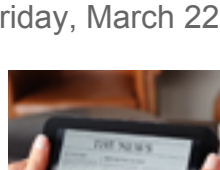
With Baby Boomers Retiring, Why Do We Need So Many New Jobs? - TIME
Thursday, March 21, 2013



Question: The monthly job reports are usually accompanied by a statement that we need lots of new jobs just to keep up with population growth. Since large numbers of baby boomers are now retiring, however, wouldn't this have a complete offsetting ...

[See more Teaching the News articles](#)

The Happiest And Unhappiest Jobs In America - Forbes
Friday, March 22, 2013



You probably don't think of construction managers, sales representatives, or quality assurance engineer as the most cheerful employees. But as it turns out, they are. These are the three of the happiest careers in America, according to online jobs site ...

[See more Teaching the News articles](#)

This Day in History

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The [Calendar of Historical Events](#) provides 365 days-worth of historical facts and interesting developments in personal finance and economics. See what happened on this day in history, and use the related lessons in your classroom.

April 1, 1992
House Banking Outrage

The House Ethics Committee released a report of the 22 House representatives that had over drafted from the House bank; public outcry caused 53 representatives to resign.

April 14, 1902
J.C. Penney Opens Its Doors

Department store giant J.C. Penney began operations in its first store, located in Kemmerer, Wyoming.

April 30, 1803
A "Steal" Of A Deal

Although officially signed on May 2 the Louisiana Purchase was actually finalized on this day in April. For the price of 3 cents an acre, the U.S. purchased 828,000 square miles of land from France for the total price of \$15 million. This purchase doubled the size of the fledgling nation.

NEW! National Standards for Financial Literacy

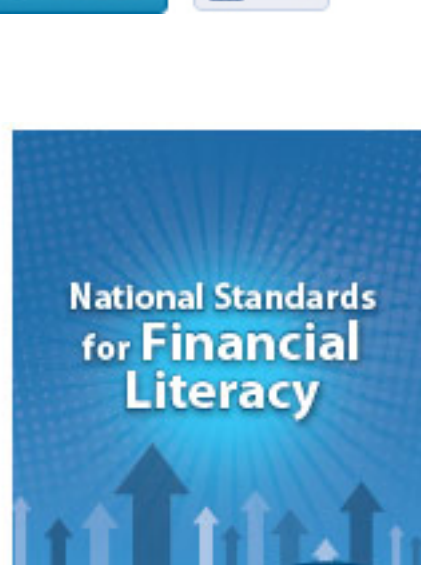
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CEE is pleased to introduce the new National Standards for Financial Literacy, a framework for the body of knowledge and skills that should be contained in a K-12 personal finance curriculum.

The standards contain the six areas of knowledge and understanding that are fundamental to personal finance: Earning Income; Buying Goods and Services; Using Credit; Saving; Financial Investing; and Protecting and Insuring.

[Download your free copy](#) of the standards.

Join CEE for an introduction to the new standards, and learn how to build a framework to teach financial literacy in your school. This webinar will take place Thursday, April 25 at 3:00pm EST. [Register today](#).



Help CEE with a quick SURVEY

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Please complete this confidential survey by **Monday, April 15** to help us assess how well CEE is meeting the needs of our educators, and how we can improve in these areas. We will use this feedback to provide more of what you find most useful. It will take just a few minutes of your time.

Thank you.

[TAKE THE SURVEY](#)



SAVE THE DATE
52ND ANNUAL FINANCIAL LITERACY AND ECONOMIC EDUCATION CONFERENCE

OCTOBER 3-5, 2013 | BALTIMORE MARRIOTT WATERFRONT | BALTIMORE, MARYLAND

Contact

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