



### In This Issue:

- Economic news and related lessons in 'Teaching the News'
- CEE partnering with AmazonSmile!
- Watch CEE's 2013 Overview Video
- 2014 National Economic Challenge Important Dates
- CCSS Alignment Tool at Work
- Gen i Revolution -- Free Online Personal Finance Game
- Your gift does make a difference...
- This Day in History
- Financial Literacy Awards
- Save the Date for CEE's 2014 Annual Conference

### Teaching the News—Use Current Events to Teach Economics and Personal Finance Lessons

[more >](#)

Use current events for teaching the underlying economics and personal finance concepts. Econedlink.org identifies key news articles and provides several related lessons and interactive resources perfect for the classroom.

Check out recently published Washington post article [Among American workers, poll finds unprecedented anxiety about jobs, economy.](#)

### CEE partnering with AmazonSmile!

[more >](#)

AmazonSmile is a simple and automatic way for you to support the Council for Economic Education every time you shop, at no cost to you. When you shop at smile.amazon.com, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to CEE.



Note: CEE is listed as National Council on Economic Education dba Council for Economic Education

### Watch New 2013 Overview Video

[more >](#)

In this [overview](#), you'll hear accounts from University of Illinois-Chicago Center for Economic Education director Helen Roberts, along with educators and students, of how personal finance is being implemented in their schools; and notably, how the coursework has boosted students' confidence in finance. Since its inception, CEE has been integral to educating K-12 students on economics and personal finance—we look forward to even greater progress in the next 65 years (and more) to come.



### 2014 National Economics Challenge - Important Dates

[more >](#)

#### Important Dates

##### FALL 2013–SPRING 2014: ECONOMICS CHALLENGE COMPETITION BEGINS

Teachers may view rules and register teams of 4 high school students. This makes a great class activity. Check with your local council for specific dates.

##### APRIL 8, 2014: STATE CHAMPIONS ANNOUNCED

State Champions are announced and are invited to participate in the National Semifinals.

##### APRIL 15, 2014: NATIONAL SEMIFINALS

The State Champion will compete in the National Semifinals.

##### MAY 17–18, 2014: NATIONAL FINALS

The top four teams in each division from the National Semifinals will compete for the national title in New York City

[Read more about the National Economics Challenge on our website.](#)

### 'The Goat in the Rug' lesson is aligned with the Common Core State Standards. Find out how!

[more >](#)

The [CEE Common Core State Standards Alignment Tool](#) is designed to make it easy for educators to find lessons in mathematics and English language arts (ELA) that correlate to a specific standard in the CCSS. The tool aligns 77 mathematics lessons and 354 ELS lessons to the CCSS.



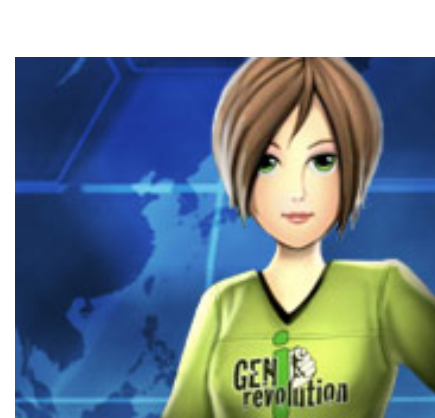
Click [here](#) to search our lessons and the applicable standards.

### Gen i Revolution—Free Online Personal Finance Game

[more >](#)

Gen i Revolution comes with the support you need to optimize learning in your classroom

- Easy Class [Registration](#) (team or individual play)
- Ability to Monitor Student Progress
- Manage Access to Missions
- Free Teacher Guide Available
- Video [demos](#) for game provided along with player's and mission guides
- Companion Curriculum Resource Available - [Learning, Earning and Investing for a New Generation](#)



Gen i Revolution is currently being used by teachers across EVERY state in the U.S.—[sign up](#) today!

Two new mini-games funded with generous support from [H&R Block Dollar\\$ and Sense](#).

### You gift does make a difference...

[more >](#)

The educational programs delivered by CEE would not be possible without the generous contributions we receive from corporations, private foundations, government agencies and individuals like you.

Join in the effort to make economic and personal finance education a priority in our schools, and help educate young people about the economy they will one day ultimately inherit, by [donating today](#).

**What your dollars can do...**

- \$150 trains one teacher
- \$500 fills a classroom with essential resources
- \$1,250 sends a teacher to CEE's Annual Conference

**Thank you for your support!**

### This Day in History

[more >](#)

The [Calendar of Historical Events](#) provides 365 days-worth of historical facts and interesting developments in personal finance and economics. See what happened on this day in history, and use the related lessons in your classroom.

#### December 1, 1995

##### *Another Corporate Scandal*

Michael Monus, former chief of Phar-Mor drug store chain, was found guilty of embezzling \$1 billion and sentenced to pay \$1 million and 20 years in prison; substantial layoffs and store closings ensued.

#### December 2, 1997

##### *Asian Finances Looking Up*

Fed chairman Alan Greenspan gives a report that after many years of suffering the financial future of Asia was looking up and growing stronger.

#### December 3, 1929

##### *Hoover Blowing Smoke*

Pres. Herbert Hoover goes before congress and tells them that the nation is recovering nicely from the stock market crash and doesn't see it as a problem.

### PwC's Financial Literacy Award

[more >](#)

[PwC's Financial Literacy Award](#) recognizes educators who are prioritizing financial literacy education among our nation's high school student by submitting a one-to-three (1–3) minute video demonstrating learning activities, such as [PwC's financial literacy curriculum](#), and real-world application to bring the topic to life. The first place winner will receive an iPad for classroom use and \$5,000 for his or her high school to support financial literacy education. Two honorable mention recipients will each receive \$2,500 for his or her school. All winning educators also receive priority entry into the 2014 PwC and KWHHS Senior Educator Award for High School Educators on Business and Financial Responsibility. All teachers that submit a complete award application will receive a \$100 DonorsChoose.org e-gift card. The application period opens on September 30, 2013, and closes on December 20, 2013. Additional information on the award can be found on [PwC's Financial Literacy Award webpage](#).

#### Rules

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.), 21 AND OLDER WHO IS AN EDUCATOR AT A 501(C)3 REGISTERED HIGH SCHOOL AND WHO DID NOT PURCHASE ANY EQUIPMENT FOR PURPOSES OF ENTERING THE CONTEST. VOID WHERE PROHIBITED. Enter Contest by: 12/20/13. For Official Rules and complete details, visit [www.pwc.com/us/FinancialLiteracyAward](#). Sponsor: PricewaterhouseCoopers LLP, a Delaware limited liability partnership.

### Save the Date for CEE's 53rd Annual Conference

[more >](#)

The Council for Economic Education's [53rd Annual Financial Literacy and Economic Education Conference](#) will be held October 8–11, 2014 at the Renaissance Dallas Hotel in Dallas, Texas.

Mark your calendar!

**Contact**  
122 East 42nd Street, Suite 2600  
New York, NY 10168

**Phone:**  
212-730-7007  
1-800-338-1192

**Visit online**

- [About](#)
- [Resources](#)
- [Store](#)
- [Events](#)
- [News & Information](#)

**Our networks**

- Facebook
- Twitter
- LinkedIn
- Contact