

You are cordially invited to attend the  
**Council for Economic Education's**  
**2015 VISIONARY AWARDS DINNER**

*Honoring leaders who promote economic and financial literacy to create a better-informed society*

**THURSDAY, OCTOBER 29, 2015**

The Pierre  
Two East 61st Street at Fifth Avenue  
New York, New York

Cocktail Reception 6:15 pm     Dinner and Program 7:00 pm



**MASTER OF CEREMONIES**  
**Steve Liesman**  
CNBC Senior Economics Reporter

**THE 2015 VISIONARY AWARDS HONOREES**

**Ann Kaplan**  
Partner  
Circle Wealth Management

**Robert E. Moritz**  
U.S. Chairman and Senior Partner  
PwC

**Prof. Robert J. Shiller**  
Sterling Professor of Economics, Yale University  
2013 Nobel Memorial Prize Winner in Economic Sciences

**Andrew Ross Sorkin**  
Founder of DealBook and Financial Columnist, *The New York Times*  
CNBC Co-Anchor of "Squawk Box"

*Honorees will participate in a fireside chat with Steve Liesman*

**THE 2015 ALFRED P. SLOAN TEACHING CHAMPIONS**

**Matthew Gherman**  
11/12th Grade Teacher of AP  
Economics, American History, ELL  
Global History at Edward R. Murrow  
High School, Brooklyn, NY

**Noah Lipman**  
11/12th Grade Teacher of AP  
Macroeconomics, AP American Government  
and Politics, Law, and Economics at  
Long Branch High School, Long Branch, NJ

**Deborah Surian**  
11/12th Grade Teacher of Economics,  
College Sociology, IB Theory of  
Knowledge at Hauppauge High School,  
Hauppauge, NY

We would like to thank our sponsors as of September 10, 2015:

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**COUNCIL FOR  
Economic  
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*Teaching Opportunity®*

# THE CEE REPORT

**FALL 2015**

*"Every time I teach a big introductory economics class, I can't help but think there just might be a future senator, governor, or maybe even a president taking notes. It is so important to teach all of our children good economics so they can be successful workers, wise consumers, and informed citizens. And for our political leaders, a solid grounding in economics is absolutely essential."*

Christina D. Romer, Ph.D.  
Professor of Economics  
University of California, Berkeley  
2014 Visionary Awards Honoree

**UPCOMING EVENTS**

**54<sup>TH</sup> ANNUAL FINANCIAL  
LITERACY AND  
ECONOMIC EDUCATION  
CONFERENCE**

October 7–10, 2015  
St. Petersburg, FL

**10<sup>TH</sup> ANNUAL  
VISIONARY AWARDS**

October 29, 2015  
The Pierre Hotel  
New York, NY

**VANTAGE POINT SERIES**

**Economists on the Economy**  
January 28, 2016  
New York, NY

If you are interested in attending  
or would like more information on  
events, please contact Tarnisha  
Smart at 212.730.6704 or  
tsmart@councilforeconed.org.

**CONTACT US**

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## VOYA FOUNDATION AWARDS \$150,000 GRANT FOR PARTNERSHIP WITH CRISTO REY SCHOOLS



CEE is excited to be partnering with the **Cristo Rey Network** and **Voya Foundation** to strengthen economic and financial education programs in New York City and Atlanta. In 19 states and the District of Columbia, the Cristo Rey Network comprises 30 catholic college preparatory high schools for underserved urban youth. Through a rigorous curriculum and a demanding work-internship program, the school prepares students for college, the workplace, and develops their skills as

young professionals. CEE will deepen the integration of economics concepts in school curricula, provide professional development to teachers, and develop and facilitate financial education programming for over 200 parents. As a result of this project, teachers, parents, and students will have greater financial literacy knowledge, and students (and their parents) will be better prepared to handle the financial realities they face when preparing for and going to college.

**Want to sponsor a school, district, or network?**

**Contact us:**

**212.730.6704 or [tsmart@councilforeconed.org](mailto:tsmart@councilforeconed.org)**

If you are interested in purchasing a ticket, table sponsorship opportunities, or placing a journal ad in our dinner program, please contact Tarnisha Smart, Senior Director of Development at 212-730-6704 or [tsmart@councilforeconed.org](mailto:tsmart@councilforeconed.org).



## CEO CORNER

### Note from Nan

This year, CEE is celebrating our many accomplishments. At every level of activity—from the child to their teacher, from State representatives to national leaders—CEE is there with whatever is needed—there with the inspiration, the leadership, the knowledge, and the tools.

Speaking of tools, we recently launched our Online Assessment Center, loaded with national normed Financial Literacy Exams based on the National Standards for Financial Literacy. The big deal? Teachers now have a program agnostic tool against which to evaluate how their students are doing. We are also particularly proud of our work with partners—whether on a customized curriculum for a school such as Cristo Rey (cover page) or teaming up with non-profit partners such as WISE to bring their widely regarded certification to our free online game, Gen i Revolution.

We know that training our kids for the future depends on training our teachers in the present. Young people must be anchored in a sound understanding of the economic and financial landscape that they face in the 21st century if opportunity and prosperity are to remain hallmarks of the American way of life. We thank all of our strategic funding partners who support our work in bringing our core programs to deserving students across the country.



Nan J. Morrison

Nan J. Morrison  
President & CEO

## CEE EVENTS

### CEE'S ANNUAL CONFERENCE

Over 500 educators expected to attend! Everything a K-12 teacher needs to integrate personal finance and economics into their classrooms.



100% of Teachers  
would recommend the  
Conference to a friend.

#### Keynote Speakers:

**Alberto Carvalho**  
Superintendent  
Miami-Dade County  
Public Schools

**Michael Bryan**  
VP and Senior Economist  
in the Research Department  
Federal Reserve Bank of Atlanta

### 2015 CONFERENCE SPONSORS

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#### Teacher's Awards Recognition Luncheon



Thank you to the Federal Reserve System for their ongoing partnership with the Council for Economic Education.

<http://www.councilforeconed.org/events/cee-national-conference/>

## CEE PROGRAMS

### CEE THANKS ITS FUNDERS

We would like to thank our strategic funding partners who have supported our ongoing programs such as our **Never Too Young: Personal Finance for K-5 Afterschool Program**, **Program for Hispanic Students and Their Families**, and the **National Economics Challenge (NEC)**. Your support continues to help us move our mission forward. (Please note that this list does not include supporters of our Annual Conference or Visionary Awards.)

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Foundation  
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Daniels Fund

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Services (USA) Inc.  
Intercontinental Exchange  
Moody's Corporation  
PwC

State Farm Insurance Companies  
The UPS Foundation  
Verizon Foundation  
Voya Financial  
Wells Fargo Bank N.A.  
ZenBanx

### PROGRAM FOR HISPANIC STUDENTS AND THEIR FAMILIES: Parent and Student Engagement



Paradise Valley School, Phoenix, AZ



Kinsey Elementary School, Flagstaff, AZ



Kinsey Elementary School, Flagstaff, AZ

### NEVER TOO YOUNG: PERSONAL FINANCE FOR K-5 AFTERSCHOOL PROGRAM



Students check out their wares



Student sells her custom greeting cards at Market Day



Students learn about buying and selling at Market Day

### NATIONAL ECONOMICS CHALLENGE (NEC)



Students participate in the Qualifying Round



Mounds View High School, Adam Smith Division National Champions with CNBC's Steve Liesman



NEC Finalists at the Charging Bull