Improving the financial health of people around the world directly contributes to improving economic and social conditions for families, businesses and communities. Education is a critical contributor to achieving financial health. By working together to develop innovative approaches to digital financial literacy, we can accelerate our progress and make a difference for the financial health of many who are currently underserved by our financial system. Education is an investment in the future for which we are all responsible.

Daniel H. Schulman
President and CEO, PayPal
2017 Visionary Awards Honoree

OFFICIAL LAUNCH OF CEE’S SURVEY OF THE STATES
February 8, 2018
Global Financial Literacy Excellence Center at George Washington University
Washington, DC

NATIONAL PERSONAL FINANCE CHALLENGE
May 11, 2018
University of Nebraska Lincoln
College of Business
Lincoln, NE

18TH ANNUAL NATIONAL ECONOMICS CHALLENGE FINALS
Hosted by CNBC's Steve Liesman
May 19–21, 2018
New York, NY

57TH ANNUAL FINANCIAL LITERACY AND ECONOMIC EDUCATION CONFERENCE
October 4–6, 2018
Atlanta, GA

If you are interested in attending or would like more information on events, please contact Tarnisha Smart at 212.730.6704 or tsmart@councilforeconed.org.

2017 VISIONARY AWARDS

On October 25th, CEE held its 12th Annual Visionary Awards dinner at The Plaza Hotel, New York honoring: Gregory Mankiw, Robert M. Beren Professor of Economics at Harvard University; Michael A. Peterson, President and CEO of Peter G. Peterson Foundation; and Daniel H. Schulman, President and CEO of PayPal.

The Alfred P. Sloan Foundation Teaching Champion Awards were presented to: Doug Kramer, 12th Grade Economics, AP Economics, World History, and Government at Herricks High School; Theodore Opderbeck, 10-12th Grade AP Economics, Honors Economics, Principles of Economics and Personal Finance, US History, Criminal Procedure, and Introduction to Law at Waldwick High School; and Gabriel Tanglao, 10-11th Grade AP US History, and US History I Honors at Bergen County Technical Schools, Teterboro Campus.

Steve Liesman, CNBC Senior Economics Reporter, hosted the evening. During the dinner, we showed highlights from our first ever NYC Student Poster Contest where we asked K-12 students to illustrate a personal finance or economics concept.

The evening was a great success raising over $620,000. Funding supports our mission, helping us to continue on the path of our digital transformation with EconEdLink; expand our reach through our National Center for Financial and Economic Education and Master Teacher Program; and support our National Economics Challenge, Personal Finance Challenge, K-5 Afterschool Program, and so much more. A very special thanks to all of our sponsors and benefactors.

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CEE Board Chair Barry Haimes, Steve Liesman, CEE CEO Nan J. Morrison, Greg Mankiw, Michael Peterson, and Daniel Schulman
CEO CORNER

Note from Nan

Your generosity and support has helped us continue to provide children with the tools to make better decisions for themselves, their families, their communities, and our country.

We continue to invest in EconEdLink, our site for free online resources for educators, and to receive kudos for the site; we launched important new topics on cybersecurity and partnered with Microsoft’s Minecraft to teach economics. We were honored to have NYC Schools Chancellor Carmen Farina keynote our Annual Conference held right here in Brooklyn this year, showcasing our leadership position in NYC education. On the national stage, I was honored to speak at the Milken Conference, and we look forward to the launch of the 2018 Survey of the States. We are also looking forward to the first full-fledged National Economics Challenge: International, with 64 students from China competing. Highlights of our 2017 accomplishments are on page 3.

As we move into the New Year, we will continue to work to level the playing field by expanding core programs for low and moderate income students, to introduce engaging new resources, and to leverage technology to meet teachers where they are with what they need.

We thank our generous 2017 supporters, and look forward to welcoming new champions for financial and economic education for our children in 2018.

Nan J. Morrison
President & CEO

HIGHLIGHTS FROM THE STATES

UNIVERSITY OF DELAWARE’S CENTER FOR ECONOMIC EDUCATION AND ENTREPRENEURSHIP (CEE)

Affiliated with the Delaware Council on Economic Education, the CEEE has been making a difference in Delaware and beyond for more than 45 years. Last year, more than 2,600 Delaware kindergartners and first graders began their economic education early, thanks to Economics for Kids lessons, inspired by children’s books and easily integrated into elementary core instruction. Economics for Kids plants seeds for young students in basic concepts related to scarcity, choices, saving, spending, and setting savings goals.

Meaningful Economics and Entrepreneurship Competition (ME*) – For more than 30 years, nearly 400 Delaware students in grades 3-5 gather each May to show their knowledge of economics, entrepreneurship, and personal finance in day-long competitions. Teams work together on written tests of knowledge before moving to the final exercise at which, after brainstorming solutions and marketing plans, students pitch their business plans to a panel of volunteer judges.

VIRGINIA COUNCIL ON ECONOMIC EDUCATION

Virginia’s versions of the Economics Challenge and the Finance Challenge are offered in tandem with an online competition and a ‘live’ state championship event. Titiled the Governor’s Challenge in Economics and Personal Finance, this competition is endorsed by Virginia’s Governor who provides support in the form of press releases and participation in the state championship event from cabinet members. Acknowledging regional winners in the online competition and inviting them to the championship round helps promote state participation and awareness. The championship round for Personal Finance is based on a written and oral presentation to a case study.
2017 Accomplishments

In 2017, CEE made significant strides in carrying out our strategic goals and fulfilling our larger mission. Here are some highlights:

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<th>MEET THE TEACHERS WHERE THEY ARE WITH WHAT THEY NEED</th>
<th>CREATED VISIBILITY FOR OUR CAUSE</th>
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<td>■ EconEdLink, our online educator gateway, once again garnered over 1.2M sessions, with registrations increasing over 20%, attesting to CEE’s continued ability to meet the needs of 21st century educators</td>
<td>■ Further deepening our relationship with the National Association of State Treasurers (NAST), participated in a panel at their 2017 Treasury Management Symposium</td>
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<td>■ Launched new resources on EconEdLink including Cybersecurity, lessons in partnership with Microsoft’s Minecraft, and Policy Perspectives interactives</td>
<td>■ Featured Rhode Island State Treasurer Seth Magaziner and Connecticut State Treasurer Denise Nappier on a Financial Education Advocacy Panel at the CEE’s 56th Annual Financial Literacy and Economic Education Conference</td>
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<td>■ Expanded our reach to math teachers, with Math in the Real World page views more than doubling again this year</td>
<td>■ Provided critical support to state legislative initiatives in Maine, Rhode Island, South Carolina and Florida</td>
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<td>■ Held a record-breaking (600 educators) 56th Annual Financial Literacy and Economic Education Conference in Brooklyn, NY, featuring keynote speaker Carmen Fariña, Chancellor of the New York City Department of Education and William Dudley, President &amp; CEO, Federal Reserve Bank of New York</td>
<td>■ CEE’s #MySavingsTip campaign featuring artists, economists, entrepreneurs and business leaders received media coverage from CNBC, Mashable, Business, and Yahoo! Finance, earning more than 32 million impressions from social media and over 100 million impressions via editorial coverage. Luminaries sharing their tips included Mark Cuban, Ron Lieber, Andrew Ross Sorkin and Randi Zuckerberg</td>
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<td>■ Continued to level the playing field by providing professional development to thousands of teachers nation-wide, nearly 2/3 of whom teach in Title 1 schools (serve low and moderate income students)</td>
<td>■ CEE garnered over 1,250 press mentions, including coverage in The Wall Street Journal, Huffington Post, CNBC, and Education Week among others</td>
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<th>SCALED AND ENHANCED KEY INITIATIVES</th>
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<td>■ Reached over 3,500 educators through our NYC-based Center for Economic and Financial Education – more than 75% of the NYC teachers reached teach in Title 1 schools</td>
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<td>■ Continued to receive high marks on program quality, with 99% saying they would recommend our programs to a colleague</td>
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<td>■ Launched a Master Teacher program to scale our reach in the NYC-metro area</td>
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<td>■ Expanded our Family Financial Literacy Nights program</td>
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<td>■ Increased National Economics Challenge (NEC) participation 10% to over 11,000 high school students. Hosted by CNBC Senior Economics Reporter Steve Liesman, the NEC was featured live on Power Lunch and covered on PBS’ Nightly Business Report</td>
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<td>■ Licensed the NEC in China; piloted our first NEC: International Round, with Chinese students in NYC</td>
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THOUGHT LEADERSHIP

| ■ CEO and President Nan J. Morrison spoke at the Milken Institute Global Conference, the SunTrust Foundation National Financial Well-Being Summit, and the Rainbow PUSH Wall Street Project Economic Summit | |
| ■ CEO selected as judge of the American Bankers Association Community Banking Awards | |
| ■ Hosted renowned economists as speakers in our Vantage Point Series, including Olivier Blanchard (Peterson Institute for International Economics), Alan Blinder (Princeton University) and Mark Zandi (Chief Economist at Moody’s) | |
| ■ Featured New York Time’s Best-Selling Author Beth Kobliner at our 7th Annual Women’s Breakfast, moderated by CNN’s Christine Romans | |
Over 600 educators from 45 states including over 100 NYC K-12 teachers, attended CEE’s 56th Annual Financial Literacy and Economic Education Conference. Attendees were treated to a variety of sessions ranging from using Minecraft to teach economics to elementary school kids to integrating personal finance lessons into pre-algebra.

Guest speakers included Beth Kobliner, Journalist and Best-selling Author; Bill Dudley, President & CEO, Federal Reserve Bank of New York; and NYC Schools Chancellor Carmen Farina. All related how their family experiences as children shaped their knowledge and attitudes about money, and why it was so critical to bring this education into the schools for kids whose parents might not have the tools to educate them. Nan J. Morrison, CEE President and CEO, presented Chancellor Farina with CEE’s Lifetime Achievement Award for her vision and leadership in advancing K-12 education.

Special thanks to our sponsors:
Lead Sponsor Wells Fargo; Gold Sponsors Bank of America, Fidelity Investments, and Voya Financial; Teacher Champion Sponsor Ally; Teacher Leader Sponsor Discover; Affiliate Council Directors Breakfast Sponsor Sifma Foundation; Teachers’ Breakfast Sponsor Assurant; New York City Commuter Teacher Bundle Sponsor GNY Insurance Companies; and Teachers’ Roundtables Sponsor New York Community Bank.

“It was awesome. The entire two days was a learning event. Got some take-aways to improve upon the work we do around Financial Literacy at our school. Thanks to CEE. Great, insightful and forward thinking work. It has a direct alignment with my vision for our students and school.”

– Anita M. Coley, Principal, P.S. 25 The Eubie Blake School, Brooklyn

Support CEE to continue making economics and personal finance a priority in our schools.
By making a planned gift today, you will make a difference in the lives of future generations.
Learn more: http://councilforeconed.org/planned-giving
WELLS FARGO GETS “HANDS-ON” TO SUPPORT FINANCIAL LITERACY

CEE was pleased to partner with Wells Fargo on several New York City-based programs this fall, including sponsorship of CEE’s 56th Annual Financial Literacy and Economic Education Conference, four Hands on Banking webinars, three financial literacy workshops for teachers and two Family Financial Literacy Nights. Wells Fargo’s support enabled us to reach more than 710 teachers, their students, and many families.

At the Family Financial Literacy Nights, one in Manhattan at Cornelia Connolly Middle School for girls and one in Brooklyn at P.S. 25, students, parents and teachers worked together to learn about making and saving money. They engaged in a variety of activities such as figuring out what jobs they could do to save money for a purchase and what products and services to sell to pay for a pet dog. They had fun creating their own colorful dollar bills and coming up with ways to reduce spending on a budget.

Thank you to Wells Fargo for their support of this broad set of activities, and for their longstanding partnership.
We would like to thank our donors who gave their support in 2017. We were pleased that so many gave in honor of a special teacher at our Visionary Awards gala.

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CEE Welcomes New Board Member

Russell Glass is the Managing Partner of RDG Capital LLC and the former President of Icahn Associates Corp., the private investment firm of Carl Icahn. Mr. Glass is a private investor in real estate, venture capital, private equity and public securities. He has served as the Managing Partner of RDG Capital Management, Princeford Capital Management, and other investment affiliates. Previously he was engaged in investment banking, fund management and securities research at Kidder, Peabody & Co., Premier Partners, Ranger Partners, Relational Investors and L.F. Rothschild, Unterberg, Towbin. He has also been an executive officer or director of numerous companies, including Automated Travel Systems, Axiom Biotechnologies, Cadus Corporation, Lowestfare.com and National Energy Group.

Mr. Glass is a Senior Adviser to Knights Genesis Group, a diversified Chinese investment firm with holdings in private equity and real estate in New York, Shanghai and Beijing. He is also a current board member of Blue Bite Inc., a digital media marketing company, and the A.G. Spanos Corporation, a national real estate developer and owner of the Los Angeles Chargers of the National Football League. Mr. Glass is a part owner of the New York Mets of Major League Baseball. He has been a guest lecturer at Columbia Business School and holds a BA degree in Economics from Princeton University and an MBA degree from the Stanford University Graduate School of Business.