Please alter and customize as you see fit.

FOR E-MAILS AND WEBSITES  
  
Dear [educator],  
  
The **[name of local economics competition]** is now open for registration! This is the premier economics competition in the state for high school students, testing micro and macroeconomic principles as well as knowledge of the world economy. Teams of up to four students, plus one teacher coach, compete through **[list elements of competition – written exams, critical thinking presentations, in-person quiz bowls]** to determine the state champion.  
  
Winners of **[this statewide competition/(competition name)]** will **[receive (prizes) and]** advance to compete against other states in the Council for Economic Education’s National Economics Challenge (NEC). The National Semi-Finals will take place locally in April, and the top ten teams will move onto the National Finals in Newark, New Jersey on May 16-18. The national champions will compete in the USA vs China International Quiz Bowl.  
  
The competition runs in two divisions:  
**ADAM SMITH:** For AP, international baccalaureate, and honors students (as well as any returning competitors)  
**DAVID RICARDO:** For first-time Challenge competitors who have taken no more than one economics course  
  
Each member as well as one coach from the top four teams in each division of the *national* competition will receive a medal and certificate of their accomplishment as well as a **cash prize** corresponding to their team’s rank:  
1st place: $1,000 | 2nd place: $500 | 3rd place: $250 | 4th place: $200  
  
Teachers can register their teams of students[**here**](https://council4econed-my.sharepoint.com/personal/ayaspan_councilforeconed_org/Documents/Marketing%20kits%20for%20competitions/econchallenge.unl.edu) **[feel free to change link to your local registration page].** Interested students should talk to supportive teachers and start recruiting a team.  
  
For more information on the National Economics Challenge, visit nationaleconomicschallenge.org.  
  
See you there!  
  
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SOCIAL NETWORKS

**Twitter**  
1)Register now for the **[local economics challenge],** a high school competition in micro and macroeconomics plus knowledge of the world #econ. Winners compete for cash prizes in the @CouncilforEconEd’s National Economics Challenge! #econchallenge nationaleconomicschallenge.org

2) The @CouncilforEconEd’s National Economics Challenge is open for registration! Teams of high school students compete in micro and macroeconics plus knowledge of world econ for cash prizes! US champs face off against China! #econchallenge Register now: nationaleconomicschallenge.org

**Facebook/LinkedIn/Instagram** **[for Instagram and wherever else appropriate, use tag #econchallenge]**  
Register now for the **[local economics challenge]**, the state’s premier high school competition where teams are tested on micro and macroeconomics principles as well as knowledge of the world economy. State champions compete in the Council for Economic Education’s National Economics Challenge in New Jersey. US champions will then go head-to-head with the winners from China! More information here: nationaleconomicschallenge.org

**[For Instagram, you can put nationaleconomicschallenge.org or your local challenge registration link in your bio and replace the last sentence with “More information at the link in our bio”.]**