Please alter and customize as you see fit.

E-MAIL AND WEBSITES  
  
Dear [educator],  
  
You can nowregister for **[local personal finance challenge name]**, the state’s top competition providing middle and high school students with an exciting and motivating opportunity to build, apply, and demonstrate their knowledge of money management. Through **[list elements of local competition – written exams, quiz bowls, simulations etc**], teams of up to four students showcase their expertise in earning income, buying goods and services, saving, using credit, investing, as well as protecting and insuring.  
  
The team that wins **[local state competition name]** will represent our state at the National Personal Finance Challenge on May 4, 2020 at the University of Nebraska-Lincoln College of Business. There, each team will have two hours to formulate a financial plan for a fictitious family scenario. They will present their plan to a panel of judges who will name the national champions, as well as the second and third place teams.  
  
Register for **[local state competition name**] [here](https://council4econed-my.sharepoint.com/personal/ayaspan_councilforeconed_org/Documents/Marketing%20kits%20for%20competitions/financechallenge.unl.edu)! **[Feel free to hyperlink your state registration link]**  
  
**[Put a note about local prizes here]**  
  
For the National Personal Finance Challenge on May 4, each of the five top-performing teams at the will receive a trophy, banner, and cash prizes for each student member in the following amounts:

**1st place:** $2,000 | **2nd place:** $1,000 | **3rd place:** $500 | **4th place:** $250 | **5th place:** $125

See you there!  
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SOCIAL MEDIA

**Twitter**  
1) Register now for the **[local competition name]**, the state’s top high school competition that tests budgeting, credit, investing, and more! Winners move onto @CouncilforEconEd’s National Personal Finance Challenge in May! #financechallenge https://personalfinancechallenge.org  
  
2) The @CouncilforEconEd’s National Personal Finance Challenge is coming up! Teams of high school students represent their state in a fictional financial planning competition to win cash prizes. #financehallenge To enter, register here: <https://personalfinancechallenge.org>

**Facebook/LinkedIn/Instagram – for Instagram and anywhere else you deem appropriate, use hashtag #econchallenge**  
Register now for the [local challenge name], the state’s top competition for high school testing that tests earning income, buying goods and services, saving, using credit, investing, as well as protecting and insuring. [add a sentence about prizes and/or specific details about the experience of the contest.] State winners move onto the Council for Economic Education’s National Personal Finance Challenge on May 4 in Nebraska, where they will represent their state in a fictional financial planning competition to win cash prizes. To register, visit https://personalfinancechallenge.org  
  
**[For Instagram, you can put the registration link in your bio and change the last sentence above to “To register, visit the link in our bio.”]**