



Council for Economic Education presents:
#ThisTeacherRocks
Official Sweepstakes Rules

The Council for Economic Education is holding a Sweepstakes asking Participants to submit a video 30 seconds or less, or a photo, a poster or a few words about why they think #ThisTeacherRocks.

Official Rules - Sweepstakes for Teachers

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN ONLY TO LEGAL U.S. RESIDENTS CURRENTLY LIVING IN THE UNITED STATES. VOID ELSEWHERE AND WHERE PROHIBITED BY LAW. SEE BELOW FOR ADDITIONAL ELIGIBILITY RESTRICTIONS.

1. Overview

The Council for Economic Education ("CEE"), the leading organization in the United States that focuses on the economic and financial education of students from kindergarten through high school, will conduct a Sweepstakes to celebrate K-12 teachers.

2. Description of the Sweepstakes

- The CEE #ThisTeacherRocks ("Sweepstakes") is a sweepstakes whereby Participants (see Section 5 for further details) submit a video less than 30 seconds long or a photo, poster or a few words saying, "Why this teacher rocks" (see Entry Requirements below).
- Leading up to Teacher Appreciation Week (May 4-8, 2020), CEE will randomly select one entry per week for the teacher named in the Entry Form to receive a \$100 Amazon gift card.
- During Teacher Appreciation Week (May 4-8), CEE will also randomly select one (1) entry per day for the teacher cited in the Entry Form to receive a \$100 Amazon gift card.

3. Sponsor

The Sweepstakes is sponsored by the Council for Economic Education (CEE).

4. Binding Agreement

Participants in the Sweepstakes agree to the Official Rules ("Rules"). **THEREFORE, ALL PARTICIPANTS SHOULD READ THESE RULES CAREFULLY BEFORE ENTERING THE SWEEPSTAKES TO MAKE SURE THE PARTICIPANT UNDERSTANDS AND AGREES TO THEM.** If a Participant submits a video, photo, poster and/or a few words to enter the Sweepstakes, all of the Participant(s) who authored the submission will be deemed to have consented and agreed to the Rules. Participants may not submit entries to the Sweepstakes and are not eligible to receive either of the Prizes unless they agree to the Rules. The Rules are a binding legal agreement between Participants and CEE with respect to the Sweepstakes.

5. Eligibility

The Sweepstakes is open to anyone who is a legal U.S. resident currently living in the United States and is eighteen years or older as of April 20, 2020 ("Participants"). The videos, photo, poster and/or written documents must be submitted by the Participants who have agreed to the rules by checking the box marked "I agree" at the end of the online submission process. By clicking "I agree", Participants certify that they are signing on behalf of themselves and on behalf of anyone involved in the creation of the relevant video and/or written document. Further, if any individuals involved in the creation of the relevant video, photo, poster and/or written document are under eighteen years old as of April 20, 2020 ("Student Participants"), by clicking "I agree" the Participants certify that they are signing as or have obtained permission from the Parents/Legal Guardians/Representatives of the Student Participants that they may participate in the Sweepstakes.

The following individuals are not eligible to enter the Contest: employees, officers, directors, agents or representatives of CEE and members of their "immediate families," namely, any parent, child, sibling and spouse of any Sweepstakes Party, and those living in the same household of any immediate family member.

6. Entry Submission Period

The "Entry Submission Period" begins at 9:00 a.m. EST on Wednesday, April 22, 2020 and ends at 11:59 p.m. EST on Friday, May 8, 2020. All videos, posters, photos and written submissions via the official entry form must be received during the Entry Submission Period.

Submissions received after the Entry Submission Period are automatically disqualified. As submissions are received by CEE, they will be examined by the CEE Review Board to determine if they are consistent with the Video and/or Writing Requirements and suitable to be seen by all ages. A selection of Entries that pass the Review Board will be posted on the CEE #ThisTeacherRocks Gallery Page, CEE's social media channels, and CEE events during and after the Video and/or Writing Submission Period has ended.

7. Submission of Entries

To enter the Sweepstakes, Participants must:

- Submit a video 30 seconds or less, and/or a photo, poster or written response meeting the criteria in Section 8 of the Rules. Entries that are judged as improper, insensitive, or otherwise inappropriate to the Sweepstakes, in the sole discretion of the CEE Review Board, will be disqualified.
- Submit the entry through the [CEE submission page by filling out the entry form](#)
- Complete the Entry Form. The Entry Form must be completed by the Participant.
- Agree to the Rules. Participants must check the box marked "I agree" at the end of the online submission process. By clicking "I agree", Participants certify that they are signing on behalf of themselves and on behalf of any Student Participants involved in the creation of the relevant submissions, and that such Participants are or have obtained permission from the Parents/Legal Guardians/Representatives of the Student Participants that they may participate in the Sweepstakes.
- Any submissions must be submitted by Participants. Each Participant may enter an unlimited number of entries.

8. *Entry Requirements*

- The video must be 30 seconds or less
- Entries should not include the Participant or the Student Participant's last name, school name or location.
- Entries may include the teacher's name.
- Entries must directly address "Why this teacher rocks".

The CEE Review Board reserves the right to disqualify any submission that in its sole judgment does not meet the Entry Requirements. All materials must be submitted in English using this form. A completed and submitted Entry Form is final and may not be modified or edited further and becomes property of the CEE Review Board.

By submitting an Entry, each Participant agrees to the Rules of the sweepstakes.

9. *Selection*

- Leading up to Teacher Appreciation Week, CEE will randomly select one Entry per week for the teacher named in the Entry Form to receive a \$100 Amazon gift card.
- During Teacher Appreciation Week (May 4-8), CEE will also randomly select one (1) Entry per day for the teacher named in the Entry Form to receive a \$100 Amazon gift card.

10. *Prizes*

- Any Participant selected at random will be notified that the teacher named in his or her video or written submission will receive a \$100 Amazon gift card.
- All submissions may be featured at CEE's Visionary Awards gala in October 2020 and other events and posted on CEE websites and social media (Instagram, Facebook, Twitter, YouTube) pages.
- THE RETAIL VALUE OF ALL PRIZES IN THE SWEEPSTAKES IS APPROXIMATELY: \$1,400

11. *Representations, Warranties, and Covenants of Participant(s)*

As conditions of entry into the Sweepstakes and by entering a video, photo, poster and/or written statement, with respect to each such entry, the Participants warrant and represent that:

THEY OWN ALL RIGHTS TO THE ENTERED VIDEO AND ENTRY SUBMISSIONS INCLUDING, WITHOUT LIMITATION, THAT THEY HAVE OBTAINED PERMISSION FROM EACH PERSON WHO APPEARS TO HAVE AUTHORED THE WRITTEN COPY, OR IN THE CASES OF MINORS, THE MINORS' PARENTS OR LEGAL GUARDIANS, TO GRANT THE RIGHTS TO CEE DESCRIBED IN THE RULES; AND THE VIDEO AND/OR WRITTEN STATEMENT: (a) WAS ORIGINALLY CREATED BY THE PARTICIPANTS; (b) DOES NOT INFRINGE ON THE INTELLECTUAL PROPERTY, CONTRACT, PRIVACY, MORAL, PUBLICITY, OR OTHER RIGHT OF ANY OTHER PERSON, (c) DOES NOT VIOLATE ANY LAW, REGULATION, OR NETWORK STANDARD; (d) HAS NOT BEEN ENTERED IN ANY OTHER SWEEPSTAKES; AND (e) HAS NOT BEEN PUBLISHED PREVIOUSLY IN ANY MEDIUM.

In addition, each Participant:

- Hereby unconditionally and irrevocably grants to CEE an irrevocable, world-wide, fully paid-up, non-exclusive, sublicenseable license in the submitted documents and its components. Without limiting its rights, CEE may reproduce, encode, store, copy, transmit, publish, distribute, post, broadcast, display, publicly perform, adapt, create derivative works of (as such term is defined under U.S. Copyright Law, 17 U.S.C. §101 et seq.), exhibit, and/or otherwise use or reuse (without limitation as to when or to the number of times used), the document and the name, address, image, voice, likeness, statements, biographical material of all Participants related to the document, (in each case, as submitted or as edited/modified in any way by CEE, in CEE's sole discretion), as well as any additional photographic images, portraits, interviews or other materials relating to each Participant(s) or the document and arising out of his/her participation in this Sweepstakes (with or without using the Participant's name) (collectively, the "Additional Materials") in any media or medium throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from the Participant or any other person. The foregoing rights are, collectively, the "License".
- Forever waives all right of privacy, right of publicity, intellectual property rights, and all other legal or moral rights that may preclude the CEE's use of the video and/or written statement or Additional Materials in accordance with the License, or would require the Participant's permission for CEE to use them for any purpose, and agrees never to sue or assert any claim against CEE, its affiliates, legal representatives, assigns, agents, licensees, or anyone else's use of the Video and/or the Additional Materials pursuant to the License.
- Hereby releases and shall indemnify and hold CEE, and its affiliates, legal representatives, assigns, agents and licensees and their respective officers, directors, agents, co-branders, and other partners, and any of their employees and agents (collectively, the "Indemnitees") harmless from any and all claims, damages, expenses (including reasonable attorneys' fees, whether incurred as the result of a third party claim or a claim to enforce the Rules), costs, and liabilities (including settlements) brought or asserted by any third party against any Indemnitee(s) due to or arising directly or indirectly out of: (i) the document or Additional Materials; (ii) Participant's conduct during and in connection with the Sweepstakes, including, but not limited to, infringement or misappropriation of any intellectual property rights or violation of any right of publicity or privacy, defamation, or other improper conduct; (iii) any claim(s) that any commercial, advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf of any Indemnitee infringes on the rights of Participant's work as contained in any Video or any other right of Participant.

12. General Conditions

All Participants must have a valid e-mail address, phone number, and mailing address. The winning teachers named in the entries by the Participants are solely responsible for any taxes due on the Prizes. No substitute prizes are offered except at the sole discretion of the Sponsor. Prizes are non-transferable. By participating, Participants agree to the Rules and the interpretation of the Rules by the Review Board, whose interpretation is final, binding, and non-appealable in all respects; and the Privacy Policy located at <http://councilforeconed.org/general-information/privacy-policy/>.

Unclaimed prizes will not be awarded. No submissions or other materials will be returned. The CEE Review Board may, in its sole discretion, remove, delete and/or disqualify any submission deemed to be inappropriate or otherwise noncompliant. If for any reason the Sweepstakes is not capable of running as planned, including without limitation, infection by computer virus, software bug, tampering, unauthorized intervention, fraud, technical failure, unsatisfactory submissions, or any other cause which corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Sweepstakes in the CEE Review Board's sole judgment, the CEE Review Board reserves the right, in its sole discretion, to cancel, modify, or terminate the Sweepstakes. Further, the CEE Review Board reserves the right, at its sole discretion, to disqualify any Participant or other individual whom the CEE Review Board determines: (a) tampered or attempted to tamper with the entry process or the operation of the Contest; (b) violated any Rule; or (c) acted in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. The Sweepstakes is governed by the laws of the State of New York. Any dispute which cannot be amicably resolved regarding the Sweepstakes shall be resolved in the federal or state courts located in New York County, New York, and Participant and anyone asserting a claim through Participant hereby consents to the exclusive personal jurisdiction of such courts in such event.

13. Privacy

Participant agrees that personally identifying information ("PII"), including, but not limited to, name, mailing address, phone number, and email address, may be collected, processed, stored and otherwise used for the purposes of conducting and administering the Sweepstakes as the CEE Review Board deems proper. Further, PII may also be used by the CEE Review Board or CEE to verify a Participant's identity, communication address, and telephone number. If a Participant does not complete the Entry Form, that Participant's Submission will be disqualified. All PII provided will be maintained in accordance with CEE's Privacy Policy located at <http://councilforeconed.org/>, which Participant should read and understand. Any information a Participant provides by entering the Sweepstakes, including PII, is provided to CEE.

FAQs

Who is eligible to submit entries?

The Sweepstakes is open to anyone who is a legal U.S. resident currently living in the United States and is eighteen years or older as of April 20, 2020 (“Participants”). Participants may submit entries on behalf of Student Participants (those who are not yet 18 years of age) subject to the requirements detailed in Section 5.

What are the requirements for the video, photo, poster and/or writing statement submissions?

- The video must be 30 seconds or less.
- The video, photo, poster or written statement should not include the Participant or the Student Participant’s last name, school name or location. The Participant or the Student Participant may identify the teacher’s name in the submission.
- The submission must address why this teacher rocks.

When are entries due?

All entries are due for submission by 11:59 p.m. EST on Friday, May 8, 2020.

How many submissions can each teacher submit?

A Participant may submit as many submissions as they would like as long as each adheres to the requested format.

Can more than one student be an author of the submission?

Yes. Submissions may include one or multiple students telling us why they think their teacher rocks. However, prizes for each winning teacher is limited to one.

What happens once an entry is submitted?

CEE will review all entries submitted to make sure that content is appropriate. A list of randomly selected winners will be posted on the Gallery page on May 11, 2020.

What are the prizes for the randomly selected winners?

Each randomly selected Student participant's video and/or written statements will win their teacher a \$100 Amazon gift card.

- Leading up to Teacher Appreciation Week, CEE will randomly select one entry per week for the teacher named in the Entry Form to receive a \$100 Amazon gift card.
- During Teacher Appreciation Week (May 4-8), CEE will also randomly select one (1) entry per day for the teacher named in the Entry Form to receive a \$100 Amazon gift card.