Sponsor Prospectus

63rd Financial Literacy & Economic Education Conference
September 27-28, 2024
Hotel Cleveland
Cleveland, Ohio
Mission

CEE equips K-12 students with the tools and knowledge of personal finance and economics so that they can make better decisions for themselves, their families, and their communities.

40,000 Teachers Nationwide

CEE and its nationwide affiliate network of affiliates provide training and support to 40,000 K-12 educators annually who reach 4,000,000 students.
CEE’S Financial Literacy & Economic Education Conference is the cornerstone of our year-round efforts to train and support teachers to deliver the best economics and personal finance coursework in their classrooms in communities nationwide.

**Dates:** September 27 & 28, 2024  
**Location:** Cleveland Hotel  
Cleveland, Ohio

**Audience & Outreach**
- 500 classroom teachers and K-12 educators
- Promoted to CEE’s email list of 150,000 teachers
- Three+ month long social campaign
- Outreach through CEE’s nationwide network of 150 community-based affiliates
98% Attendees would recommend the conference to a colleague

“This was my first time attending and I was AMAZED sessions. Every session I attended was an 11/10! The presenters were skilled educators who implemented best teaching practices overall in their presentations! I truly learned so much and grew as an educator of economics! OUTSTANDING CONFERENCE! I will ask to attend next year!”

- Connie Beson-Steger, High School, Midland High School, Midland, MI

96% Are actively using information and resources from the conference six months later

“While I walk away with an abundance of resources, I have met people who I will keep in touch with for years to come. The resources provided, have got my mind racing as to how to implement them into my lessons and see how my students respond. This experience has greatly benefited me as an educator.”

- Kimberlee Govoruhk, North Harford Middle School, Pylesville, MD
Past Keynote Speakers

Brandon Copeland
10 Year NFL Veteran, Speaker, Educator, and Advocate

Karin Kimbrough
Chief Economist, LinkedIn

Mellody Hobson
Co-CEO and President of Ariel Investments, LLC and Chair of the Board of Directors of Starbucks

Kartik B. Athreya
Executive Vice President, Director of Research Federal Reserve Bank of Richmond

Bill Dudley
Former President Federal Reserve Bank of New York

Raphael W. Bostic
President and CEO Federal Reserve Bank of Atlanta
**Sponsorship Levels**

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<thead>
<tr>
<th></th>
<th>$50,000</th>
<th>$25,000</th>
<th>$15,000</th>
<th>$5,000</th>
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<tbody>
<tr>
<td>Complimentary Conference registrations</td>
<td>4</td>
<td>3</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Scholarships for teachers to attend the conference</td>
<td>4</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Present an educator session</td>
<td>✓</td>
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<tr>
<td>Exhibition Booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Promotional materials included in conference bag</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Inclusion of Logo in Social media mentions</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<td>Logo on the Conference website and CEE website</td>
<td>✓ (Prominent)</td>
<td>✓ (Prominent)</td>
<td>✓</td>
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<td>Inclusion of Logo in Conference Welcome Emails</td>
<td>✓</td>
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We are happy to customize a sponsorship package with you based on your needs. Special opportunities include sponsoring breakfast, lunch, a plenary session, a reception or breaks between sessions.
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<tr>
<th>Price</th>
<th>Dates and Hours</th>
<th>Benefits</th>
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<tr>
<td>Exhibition Booth $1,750</td>
<td><strong>Friday, September 27</strong>&lt;br&gt;10:00AM – 6:00PM &amp;&lt;br&gt;<strong>Saturday, September 28</strong>&lt;br&gt;10:00AM – 3:00PM&lt;br&gt;&lt;br&gt;<em>Set up Thursday, September 26&lt;br&gt;10:00AM – 5:00PM</em></td>
<td>Exhibitor Fee includes <strong>two</strong> complimentary registrations.&lt;br&gt;&lt;br&gt;<strong>Additional representatives with your company can purchase a Standard Admission Ticket.</strong>&lt;br&gt;&lt;br&gt;(Tabletop exhibit includes: 6’ draped table and two chairs. Electrical outlets, internet, and audiovisual services will be available for purchase directly from the hotel.)</td>
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Contact Information

For sponsorship inquiries:

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Or

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