"Our research shows that children’s economic prospects are shaped by what they are exposed to at young ages. Financial and economic literacy are cornerstones of participating and flourishing in a market economy, and are among the basic building blocks that all children need to succeed and pursue paths to opportunity that they find most fulfilling. The work of the Council for Economic Education is thus an important step toward creating better economic opportunities for all."

– Raj Chetty, William A. Ackman Professor of Public Economics, Harvard University

2021 Visionary Award Honoree

Upcoming Events

National Economics Challenge
June 4 - 6, 2022

National Personal Finance Challenge
June 4 - 6, 2022

Economists on the Economy
March 3, 2022
Featuring:
John C. Williams
President and CEO
Federal Reserve Bank of New York

Visionary Awards Benefit Dinner
April 6, 2022
Honoring:
Thasunda Brown Duckett
President and CEO of TIAA
Claudia Goldin
Henry Lee Professor of Economics at Harvard University
Barbara Novick
Co-Founder & Former Vice Chairman of BlackRock

61st Annual Financial Literacy and Economic Education Virtual Conference
September 29 - October 1, 2022

Contact Us
Council for Economic Education
122 East 42nd Street, Suite 1012
New York, NY 10168

www.councilforeconed.org

If you are interested in attending or would like more information on upcoming events, please contact: Tarnisha Smart at 212.827.3620 or tsmart@councilforeconed.org.

October is officially Econ Ed Month!

A grassroots effort led by members of CEE’s affiliated network resulted in the 2021 designation. This news was enthusiastically received at CEE’s 60th Financial Literacy and Economic Education Conference. Additionally, CEE issued a national press release, shared economic lessons plans online and via social media, and shared videos or quotes about economics from economists on social media. Planning is already underway for the upcoming year, 2022 will be a banner year for economics!
Note from Nan

Dear Friends and Supporters,

During still challenging times, my team and I are sustained by the community of our supporters. Thank you. Our 2021 goals were to stick to our mission, building on program innovations and serving evolving needs. We did so and then some.

We expanded our outreach to teachers and students through the continued and creative use of virtual and hybrid platforms – notably building Invest in Girls’ national footprint, and expanding the reach of our second Summer Professional Development Institute. We received a sizable grant to fund advocacy efforts; we made great strides in building a solid educational foundation for this work by leading the charge on new unified set of National Standards for Personal Finance. Our Access Zone pilot became a program, as we dedicated more energy to ensuring that every student has equitable access to financial education. We proudly partnered with our national network to launch the first Economic Education Month this past October.

Our kids love the programs they participate in – they find worlds that they didn’t know existed and ways to reach them; they are buoyed by the hope that they too can write their own futures. We are honored to serve their dedicated teachers with training and resources.

Again, thank you for making this possible.

Nan J. Morrison

Nan J. Morrison
President and CEO

IN THE STATES

Affiliate wins an Emmy

In 2021 the Alpaugh Family Economics Center, a CEE network affiliate led by Executive Director, Dr. Julie Heath, won three regional Emmys in the Children’s Content, Graphic Design, and Musical Composition categories in recognition of their $martPath puppet project’s video series. This amazing series uses stand-alone videos to teach key economic concepts in fun and informative ways. The $martPath program and regional Emmy award winning videos can be found here.

LEAVE A LEGACY OF LEARNING

Help CEE to continue making economics and personal finance a priority in our schools. By making a planned gift today, you will make a difference in the lives of future generations. Learn more
Supporting Our Teachers

- Delivering against teachers’ need to address current issues, we offered webinars focused on Black History Month, Women’s History Month, Financial Literacy Month and Fiscal Policy in the COVID era. And we continued our core work to create a generation of teachers able and confident to teach high school economics. Over 7,500 teachers learned from CEE in 2021!

- We continued to educate and connect teachers nationwide through our second virtual national summer institute and second virtual educator conference. Teachers learned a lot and had a great time.

- Offered over 140 new or refreshed pieces of educational content, representing approx. 10% of CEE online content. Review included lens of equity and inclusion. Improved ease-of-use for our nationally normed test and quiz bank to help teachers gauge student learning.

- Grew EconEdLink membership 8% to over 65,000 members.

Inspiring K-12 Students through financial and economic education

- Invest in Girls (IIG) continued to innovate and scale through virtual delivery of its personal finance workshop series. Expanded career discovery for teen girls through a new and well received facilitator led workshop series and tripled participation in 1:1 year-long mentoring program to 46 pairs of girls matched with a female financial services professional.

- Continued strong participation in our National Economics and Personal Finance Challenges, despite holding them virtually, with over 16,000 students participating.

- Made social media presence more engaging for students through interactive economics and personal finance Questions of the Week and IIG “Day-in-the-life” takeovers featuring young finance professionals.

Partnered with fellow leaders in financial literacy

- Released new, updated and unified set of “National Standards in Personal Financial Education” in partnership with Jump$tart to provide guidance for educators and legislators nationwide.

- Held five Financial Education Policy Convenings with partner organization the National Endowment for Financial Education (NEFE) for state policy makers and practitioners.

Engaged with the CEE Community

- Renowned economists from the CEE Board gave free virtual lectures. Proud to feature: Four Fed Presidents (Dudley, Lacker, Mester, Stern), Emily Kolinsky Morris, Ben Friedman, Anna Maria Lusardi.

- Our CEO, Nan J. Morrison, spoke at the Milken Global Institute Conference, to the Council of State Social Studies Supervisors, and to the Junior Economics Club of Chicago. During Financial Literacy Month, she was featured on CNBC and quoted in the NY Times.
Survey of the States

CEE looks forward to sharing the 2022 *Survey of the States*. Our biennial look at the state of economic and financial education in all 50 states is an important measure of whether we are making progress as a nation in ensuring that young people receive education in economics and personal finance. Will the 2022 Survey report positive news? Have we advanced or backtracked? All will be revealed in March. Special thanks to VISA for their support of the 2022 *Survey of the States*.

Personal Finance Standards

CEE was excited to partner with the Jump$tart Coalition for Personal Financial Literacy (Jump$tart) to develop an updated, culturally relevant, single, unified set of *National Standards for Personal Financial Education*.

The standards cover six topic areas: earning income; spending; saving; investing; managing credit; and managing risk. They identify the knowledge, skills and decision-making abilities that all young people, should acquire during their K-12 education as a framework for their lives as smart consumers. They have been equity reviewed, and now address timely topics in behavioral finance, higher education financial planning, identity theft, financial technology, mobile payments and cryptocurrency. Want to learn more, click here.
Invest in Girls

Despite the continued challenges, 2021 was another year of growth for our IIG program, with new schools and new locations! We were thrilled when we were able to enter classrooms again, in person, this fall. We continue to grow the number of low/moderate income communities served and **girls of color now represent close to 80% of our students.** We launched our first partner “Exploring Finance” workshops in New Jersey – these workshops introduce girls in underserved communities in Jersey City to careers in the finance sector. We held our first job shadow day with the help of Putnam Investments, SLC Management, and Wellington Management.

We ended the year with an incredibly successful IIG Champions of Financial Literary Benefit. We heard from two of our outstanding students from Fenway High School, and were honored to have Michelle Singletary share her thoughts and wisdom – their participation helped the event raise more money than ever before.

Access Zones

CEE continues to expand its Access Zone program. Originally developed to expand the number of students from minority communities in the National Personal Finance Challenge (NPFC). **Thanks to Voya for being the first to support this initiative.** We have now expanded the project to provide broader support beyond the NPFC in such communities. Through generous funding from **KKR**, CEE is now providing a broader set of services in locations such as Birmingham, AL; Tulsa, OK; and Columbus, OH. We expect to expand programming to other communities in 2022 and beyond.

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**Big thank you to Citizen’s Bank for hosting a group of young women who have been studying IIG’s “Be the CFO of Your Life” curriculum! Alejandro Restrepo, Citizens Regional Branch Manager for the Boston area, and Ari Lopes, branch manager of the Upham Corner branch, brought classroom learning alive with a tour covering functions of a bank and careers available in the finance field.**

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WEDNESDAY, APRIL 6, 2022
The Plaza Hotel
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New York, NY

Cocktail Reception 6:15 pm
Dinner and Program 7:00 pm

Join Us In-Person or Watch Our Livestream

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